

This map shows a hierarchy of destinations for the Lakefront route between Bradford Beach and the Summerfest Grounds. Having a destination hierarchy ensures that as users travel along the trail or route, they encounter simple, legible, and consistent destinations. It also helps planners choose which destinations to include on wayfinding signs. “Primary” destinations will be included on all signs leading up to the destination, “Secondary” destinations will be included on signs where possible, and a bit closer, and “Tertiary” destinations will only be included on signs that are very close.

Imagine you are traveling with a friend from out of town along the Lakefront route. Think about seeing the destinations shown on the map on wayfinding signs.

- Are the abbreviations right?
- Is the hierarchy order right?
- Are any destinations missing?

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